

Commercial Beautification Minutes

Feb 11, 2019/6:00PM at Square Deals

“Serving as a resource to businesses and the City of Versailles to cause a beautiful, welcoming, successful business district”

1. Members Randy Francis, Sharon Dear, Becky Callaghan, Leslie Mooney and Jacquie Brewer were present. Becky Callaghan, Vice Chairman called the meeting to order.
2. Changing the meeting date to a different day of the week was discussed. The next meeting is set for March 14th, 6:00 PM at Square Deals. This is the 2nd Thur of the month. If this date works out for others that were absent, then this may become our regular meeting date
3. Each member present filled out a self-assessment to help identify strengths and resources available within our committee. These will be given to our Chairman, Aubrey Schraeder.
4. Notes will be sent by Jacquie to Roscoe’s and Gilberts, congratulating them on their new businesses
5. Becky Callaghan will research a grant possibility with Reduce Reuse Recycle. Way-finding signs in town were a point of discussion with more research needed.
6. Jacquie agreed to add our meeting dates/times to the Club News in the Leader Statesman.
7. Discussion was held on arranging music on the square by local/volunteer individuals and groups. Several names were mentioned: High School kids with Joy Dock, Peyton Silvey, Junior Marriott, Jerry Francis, Randy Straub and Ed Smith. More information is needed to pursue this.
8. We discussed a sub-committee chairman for each of these:
 - a) Front door/Back door Cleanup
 - b) Community Art (music, arts and murals)
 - c) Courthouse landscaping/recorded music from the courthouse
 - d) Business Facades
9. It was agreed that several members will attend the next City Council meeting (March 12, 6:00) to present our ideas on placement of the 20 recycled benches that have been ordered. (We wrote the grant and the City of Versailles provided the matching grant money and will provide the installation for this project.) Creating a new Versailles flag may also be in this discussion. Sharon, Randy, Becky and Jacquie will attend and we will ask Aubrey to present our plan.
10. Citywide cleanup seems like a good time to conduct the Front door/Back door project. Let’s get those dates and plan accordingly.
11. A new member drive was suggested along with a meet-and-greet with snacks prior to one of our meetings. Many names were listed, and we agreed to divide them up at another meeting and plan the event.
12. These events were announced to add to our calendars:
March 2, VCB Fish Fry Fundraiser (volunteers needed);
May 5, VCB Ice Cream Social (volunteers needed);
July 14, 3MT dinner for approx 150 youth and sponsors in California (volunteers needed);
week of July 15-July 19 3MT week with Residential Beautification (volunteers needed in many categories).
13. The meeting was adjourned.

Next regular meeting: Thursday, March 14th, 6:00PM

Aubrey Schraeder sent an email on February 12, to our group announcing our final strategic planning meeting on: Monday, March 4, 5:30-7:30 at the Chamber of Commerce office with Joe Pieber.